

## **DRAFT MEDIA RELEASE**

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### **PAUL HARRAGON JOINS THE TEAM BEHIND ELERMORE VALE TOWNHOUSE DEVELOPMENT**

Former Newcastle Knights' captain and Australian and NSW rugby league legend Paul Harragon OAM has joined the team behind a boutique development in Elermore Vale.

Mr Harragon has been appointed brand and sales ambassador for the 28 townhouse development, Velare

Construction has started on the nine, two-bedroom, and 19, three bedroom, townhouses located in a cul-de-sac community off 158a Croudace Road.

Mr Harragon said he is pleased to be associated with the quality development by Hunter organisations. He said one of the best words to describe Velare is 'generous'.

"I reckon these are the largest townhouses currently on offer in the area," Mr Harragon said.

"Many have a double garage with off street parking out the front," he said.

"The greenspace and outdoor areas are generous too, helping to create private spaces and outdoor areas for you to relax and entertain."

"Unlike so many other developments Velare is now under construction and people could be in their new home by Christmas."

Exclusive sales agent, Paula Ashcroft from PRDnationwide Newcastle and Lake Macquarie said the homes are very well priced given the generous size and quality inclusions.

Mrs Ashcroft said many of the three-bedroom townhouses have an internal floor area of more than 135sqm and expansive terrace areas. The development will boast high class finishes with the kitchen featuring stone bench tops, crisp white and seasoned oak finish cabinetry, stainless steel appliances and black metal tap ware.

She said townhouse living was becoming an increasingly popular option for Novocastrians.

"These townhouses will be attractive to a wide range of people including young couples, families, downsizers, retirees or the astute investor," Mrs Ashcroft said.

"Elermore Vale is an unsung suburb that is coming of age.

"People are realising how central Elermore Vale is to established services and amenities including recreational areas, childcare facilities, schools, and public transport."

The development is across the road from the Elermore Vale shopping centre. Glendale Shopping Centre, the John Hunter and Mater hospitals and the University of Newcastle are a short drive away.

The project is being developed by local builder and developer Hunter Coast Homes. The homes have been designed by local architect ELK Designs.

Prices start from between \$470,000 to \$555,000.

More information and plans are available through [www.velare.com.au](http://www.velare.com.au) or by calling 49 260 600 – 24 hours.

**Media information:** XXX. Images available (attached).